



 **NewBrick™**

THE TIMELESS LOOK OF
BRICK — WITH IMPROVED
PERFORMANCE, STREAMLINED
INSTALLATION AND REDUCED
OVERALL WALL COST

from  **Dryvit™**



A lightweight insulated brick that matches the size, appearance and texture of clay, NewBrick® from Dryvit® is a higher-performing alternative to traditional clay brick veneers.

More durable than traditional brick, NewBrick offers a superior cladding solution that reduces overall wall cost and accelerates the dry-in process.

NewBrick's light weight, strength, customisability, and ease of use make it a particularly appealing way to integrate the beauty and durability of brick into your next project.



Leading international brands like InterContinental Hotels Group, Hilton Hospitality Company, and Marriott International have already discovered the benefits of Dryvit's NewBrick.

NewBrick's flexibility and energy efficiency are perfect for a wide range of applications from retail to hospitality.

1. Fairfield by Marriott, Dayton, OH
2. Arby's, Jamestown, NY
3. Dunkin', Avon, OH
4. Applebee's, Philadelphia, PA
5. Big Y, Shelton, CT

A SUPERIOR WALL, FROM FOUNDATION TO FINISH

Air. Water. Vapour. Thermal.
As part of the total wall system, NewBrick can include all 4 barriers when used over a Dryvit® Outsulation® system under a complete single-source warranty.

Look past the per-thousand rate — NewBrick's advantages in labour and freight costs, job duration, tool/equipment requirements and critical path can mean over *25% savings in the true total installed cost.*



1. Lipscomb University, Nashville, TN
2. 2nd Street, San Francisco, CA
3. Spaces, San Mateo, CA
4. (Close-up of NewBrick wall)
5. Owens Community College, Perrysburg, OH
6. 242 Broadway, Schenectady, NY

Information contained in this brochure conforms to the standard detail recommendations and specifications for the installation of Dryvit Systems, Inc. products as of the date of publication of this document and is presented in good faith. Dryvit Systems, Inc. assumes no liability, expressed or implied, as to the architecture, engineering or workmanship of any product. To ensure that you are using the latest, most complete information, contact Dryvit Systems, Inc.

VERSATILE DESIGN CAPABILITY FOR ANY PROJECT

NewBrick is available in 16 standard colours so you can create looks that run from traditional to modern. Custom colours and blends are available to tailor your project's specifications.

COLOURS



CANNON DAWN
985BST



CASTLE WALL
930BST



CITADEL
940BST



COUNTRY COTTAGE
915BST



EARTHEN VESSEL
935BST



GATEHOUSE
910BST



HARBOR SIDE
920BST



HERITAGE HOUSE
965BST



HOMELAND
950BST



PATRIOT RED
970BST



PROVINCIAL PARK
960BST



RIVERBANK
900BST



RUSTIC VILLA
945BST



SCHOOL YARD
925BST



TOWN SQUARE
980BST



VALLEY FIELD
975BST

Colours shown are in Wire Cut texture, and should be considered approximate of actual NewBrick colours. Some natural variations will be apparent with the product relating to selected colour, texture and lighting. A field installed mock-up should be required for every project to confirm design intent of colour and texture.

CUSTOM BLENDS, TEXTURES, EFFECTS AND SIZES

NewBrick is available in four standard blends, four textures and three effects to give you maximum control of your building's look and feel. Or, create your own custom blend to bring your vision to life.

BLENDS



CORINTH



GEORGETOWN



LITTLETON



ROCKLAND

TEXTURES



SMOOTH



VELOUR



WIRE CUT



COARSE CUT

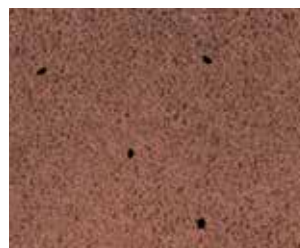
EFFECTS



IRON SPOT



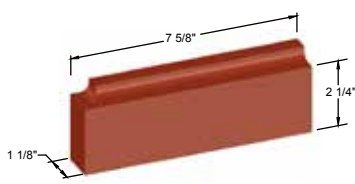
FLASHED



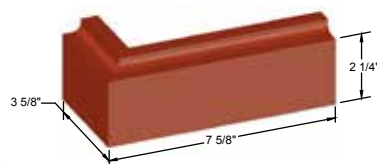
FLASHED WITH IRON SPOT

TYPES AND SIZES

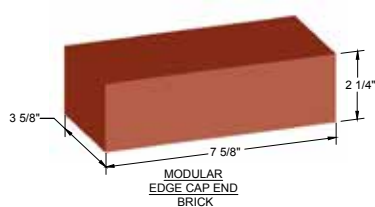
NewBrick is available in four popular sizes — Modular (shown), Utility, Economy and Norman. For dimensions on other NewBrick sizes, please refer to DS873, NewBrick Installation Details.



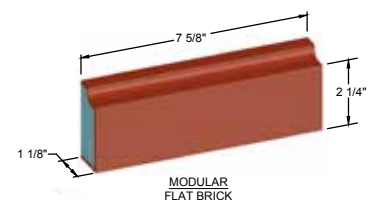
MODULAR
END BRICK



MODULAR
LEFT CORNER BRICK



MODULAR
EDGE CAP END
BRICK



MODULAR
FLAT BRICK

THE

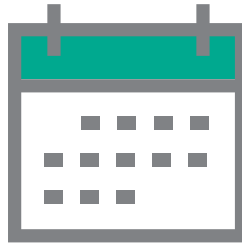
 **NewBrick™**

DIFFERENCE



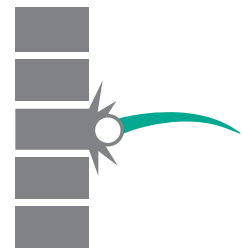
A WHOLE WALL SYSTEM

Air. Water. Vapour. Thermal. As part of the whole wall system, NewBrick can include all 4 barriers when used with a Dryvit Outsulation system with a single-source install and whole wall warranty.



FASTER SHELL DRY-IN

A quicker whole wall installation means earlier shell dry-in for your building, so interior work can begin up to ten weeks ahead of schedule.



IMPACT RESISTANT

NewBrick stands up to every-day impacts – passing a Gardner Impact test at 48 in/lb with barely a mark while traditional brick broke in half.



ELIMINATES SUPPORTS

By eliminating the cost — and labour — for anchors, bearing shelf angles, brick ties, mortar nets and AWRB penetrations, NewBrick can contribute to a huge amount of savings.



LIGHTWEIGHT

At a fraction the weight, NewBrick cuts freight costs significantly — and is easier to handle on site, eliminating the daily need for a telehandler and additional labour to move brick on the scaffold.



SAFER JOBSITES

NewBrick reduces exertion and the potential for injury to labourers, and also helps minimise jobsite mishaps and material waste.

see more at

NEWBRICK.COM



Advantage: NewBrick.

Worrying about the per-thousand rate is missing the forest for the trees (*or the building for the bricks.*) The *true installed wall cost* reveals significant financial benefits of using the NewBrick system.

Take a look at NewBrick's advantages compared to traditional brick, as specified for a **real** 30,000 ft² educational facility construction project*:

		TRADITIONAL BRICK
Total installed wall cost	US\$1.3M ✓	US\$1.8M
Contractors for framing, sheathing, barrier, facade	1 ✓	multiple
Warranties & points of contact	1 ✓	multiple
Shell dry-in up to 10 weeks faster	yes ✓	no
Durable: Passes Gardner Impact 48 in/lb test	yes ✓	no
Support Required: Anchors, ties, shelf angles, & more	no ✓	yes
Lightweight: Weight per single modular brick	.36 lbs ✓	4.2 lbs
Freight: Truckloads required to haul 30,000 ft ²	1.63 ✓	20.07
Jobsite productivity & safety improved	yes ✓	no
Material handling can switch to scissor lift	yes ✓	no
Energy savings through improved efficiency	yes ✓	no

*Calculations based on a 30,000-square-foot educational facility in Ohio with union contractors and includes cost of Bricks/NewBricks; labour; access, permits and bond fees; mobile scissor lifts/scaffolds.

See what our clients are saying



Owens Community College | Perrysburg, OH

“We were excited that we were able to preserve the look of our campus and solve our problem.”



Danielle Tracy
Executive director of operations
Owens Community College



Hampton Inn and Suites | Kansas City, MO

“NewBrick is amazing. The biggest benefit to our project was the ease and speed of installation. The finished product mimics brick exactly. We are happy, and the ownership loves it.”



Luke Westbrook
Project manager
Crossroads Construction



Fairfield Inn and Suites | Dayton, OH

“In going up six stories on this hotel, we knew that we had to come up with a thin veneer. And we looked to NewBrick for that solution. It turned out great.”



Michael Hoying
General contractor
Brackett Builders



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Tremco Construction Products Group (CPG) represents the combined power of brands including Dryvit, NewBrick, Nudura, Willseal, and Tremco, along with Tremco CPG affiliates Flowcrete, illbruck, Nullifire, Vandex and Euclid Chemical.

Our products and services empower teams to develop, design, restore and engineer structures that are more efficient to build and maintain, are virtually impervious to the elements and can provide any look desired.